

GovSense – The First Unified Land Management Software System for Local Government

GovSense is a true-cloud land management software solution focused exclusively on the needs of local government jurisdictions. By creating seamless interdepartmental collaboration, GovSense paves the way for greater transparency, fluid communication and in the end, happier citizens because processes are quick and painless.

GovSense is the Perfect Fit for Jurisdictions Requiring Land Management Software

GovSense can help you quickly implement an integrated software solution for all your land management needs. Here are just a few of the reasons to choose GovSense:

- You will benefit from having a unified solution for land management that incorporates all the functionality you need, all in one place. This approach gives you the “one source of truth” you need to ensure accurate, transparent and collaborative access to all departments.
- GovSense is a cost-effective solution that delivers real value because it was built around the business processes of local jurisdictions.
- GovSense experts cultivate their technology proficiency and ability to recognize the needs of local government jurisdictions to preemptively deliver software, best practices, and quick time-to-value adoption.
- With restrictive budgets and unreliable tax revenue streams, GovSense supports the investment made in our software today with long-term benefits to local governments that include longevity, reliability and ease of maintenance.

GovSense enables local governments to gain a 360° view of their jurisdictions.

- As a true-cloud solution, we are dedicated to empowering local governments to run on the same modern solutions that have revolutionized efficiency for the private sector. The fundamental benefits of the GovSense cloud solution are:

— **Multi-tenancy:** Everyone using the software is always using the latest version with updates happening automatically at times that do not disrupt normal business. Tedious upgrades and hidden fees are eliminated.

— **Data redundancy:** All information is strategically duplicated for backup and recovery in global data centers, providing a vital additional level of security.

— **Data maintenance:** Multiple layers of security and highly trained 24-hour support teams maintain all data in the data centers.

— **Lower total cost of ownership:** Fewer resources are required, costs for the common aspects of the software are shared, and the software is scalable to meet the changing needs of any local jurisdiction, no matter its size.

— **Work anywhere, any time, on any device:** Instant access via the internet removes barriers to getting work done.

— **Seamless integrations:** GovSense can be easily integrated with other systems, whether those systems are cloud-based or not. Integrations can be customized, eliminating the need to incur costs every time a change is needed to the application.

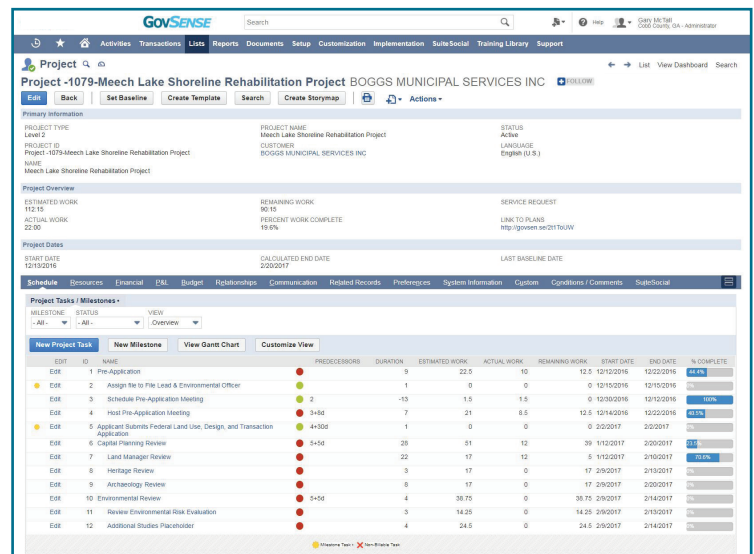


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GovSense Land Management Features that Help Jurisdictions Build Smart Communities

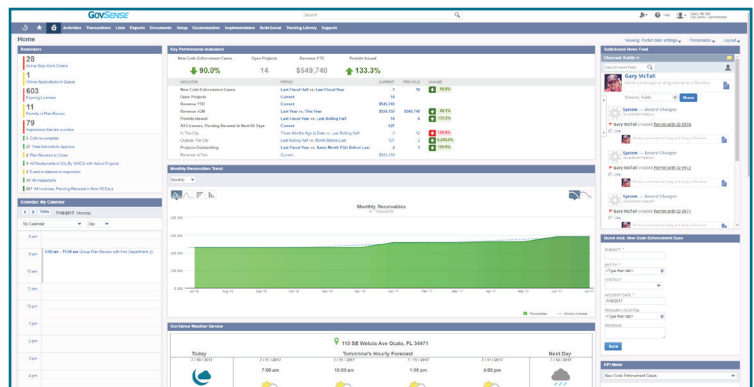
Planning — The demanding process of moving from application to approval often involves the collaboration of internal and external stakeholders, council members and citizens. Historically, managing both the unique needs of these parties and regulatory procedures have taken talented resources away from short- and long-term planning initiatives to manage arduous tasks and processes manually, without automation or reminders. GovSense provides planning professionals the ability to:

- automate tasks, notifications and reminders that include inviting applicants, team members and citizens into the planning process.
- manage responsibility, resource allocation and deadlines from one location, and monitor open items across the jurisdiction with fully configurable dashboards.
- maintain and connect all relevant research in one centralized location enabling jurisdictional planners to present plan recommendations effectively.
- create workflows that are as unique as each planner's role and repurpose the workflow templates to gain additional efficiencies.



Permitting — The countless processes, codes and rules that must be followed during the permitting process demand collaboration between departments and efficient workflows. The GovSense unified system helps jurisdictions keep pace with normal and seasonal workloads to serve customers quickly with functionality that:

- significantly cuts permit processing and review time, which means jurisdictions receive revenue much faster.
- provides high visibility so that inspectors' geographic, mapped locations are known at all times along with their progress on each scheduled inspection.
- expedites the permitting process with custom forms that let users add permit requests quickly and subsequently alerts the next person in the workflow to take action.
- provides immediate access to data with a point-and-click report writer and global searches that help answer questions from constituents immediately.



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Inspections — Inspections can keep departments extremely busy, especially during peak real estate development seasons. Efficiency in the inspection process is vital to provide the best service possible to your constituents. With the GovSense 360° view of all projects and team members, you can consistently connect the best inspector to each project. With our innovative map feature, your team can quickly understand where your inspectors are at any time geographically and the status of their progress. GovSense enables inspection managers and coordinators to:

- delegate project activities and inspections based on trade, location, availability or preference; set up project-specific inspection checklists.
- plot color-coded inspections on a map; as an inspector moves from one job to another, the color of the plotted inspection will change accordingly, and you stay informed in real time.
- quickly schedule or reassign inspections, set up recurring inspections, process complaints and document calls from contractors from any mobile device.
- ensure inspections are conducted and reported consistently to ensure a safe community, while eliminating paperwork with online inspection requests, scheduling and tracking.

Licensing — No matter what type of license needs processing (alcohol, business, trade, professional, occupational tax, etc.), GovSense helps licensing administrators process the transactions significantly faster. Integrations with other business processes, such as permitting, inspections, or code enforcement, create a seamless process, promote collaboration and increase information visibility across departments. GovSense licensing functionality:

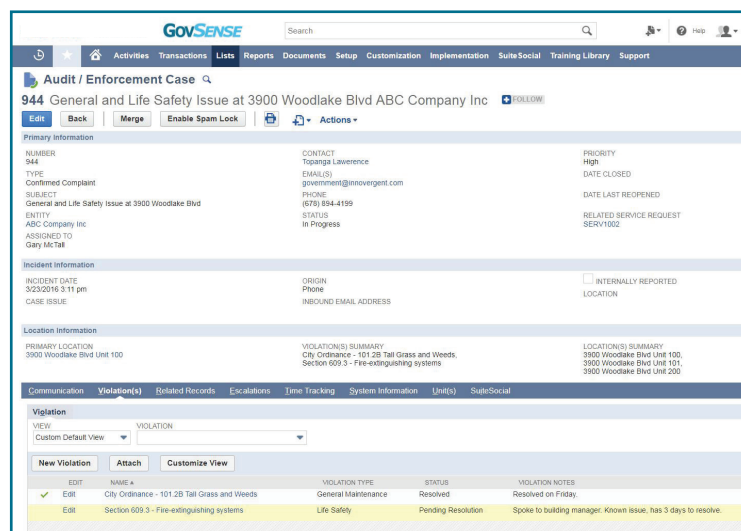
- accommodates each jurisdiction's unique details, restrictions and variables, while still providing a fast, pain-free process to renew.
- gives users the ability to generate documents for any license through the WYSIWYG interface.
- allows constituents to access their license application through an online portal where they can view the status, renew online or begin another application.
- helps licensing administrators keep pace with ever-increasing demands and regulation complexities.

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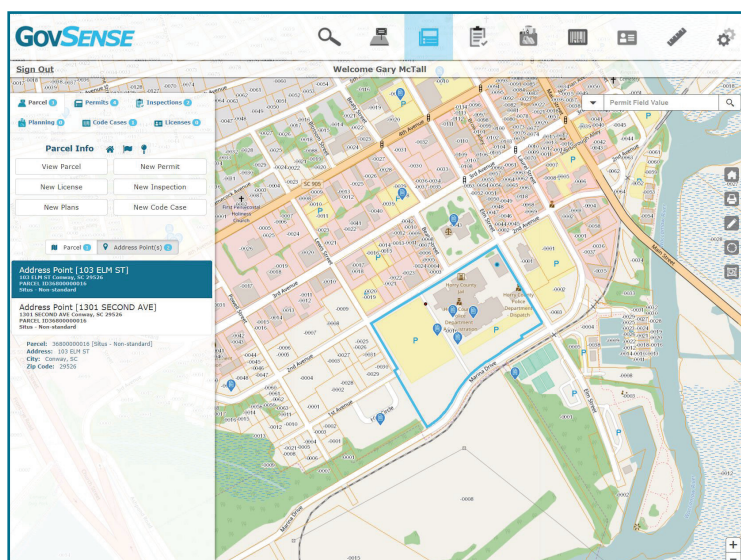
Code Enforcement — The GovSense Code Enforcement software module simplifies the resolution of municipal code violations for both code enforcement officers as well as constituents. Constituents see resolution in minutes instead of months with the system's streamlined ability to receive complaints and process them through the workflow. GovSense enables constituents or users to:

- report violations on the web which expedites the process for the code enforcement officers to inspect the violation and submit the appropriate action – warnings, fines, etc.
- manage violations and complaints with an easy-to-use dashboard from which they can generate configurable and dynamic letters via mail merges.
- manage hearing dates, times and locations, with location information connected within the software to display other cases that have been attached to a specific location.
- set real-time alerts on cases that can be adjusted to fit the particular details of each violation case.



GIS — GovSense provides a seamless geo-spatial information system experience. Jurisdictions use this geo-spatial data to make informed decisions and build smart communities. Not only can GovSense leverage and display the information on a map, but it also interacts with the multitude of layers behind the scenes, valuably connecting financial data with spatial data. GovSense GIS enables jurisdictions to:

- bring spatial data to the general ledger, thereby gaining a 360-degree view of a person, parcel or transaction.
- increase data visibility that eliminates redundant reports and removes unnecessary bottlenecks.
- configure and tailor their integration to fit their community's unique needs.
- leverage spatial data for non-traditional purposes such as planning and budgeting or economic development initiatives.

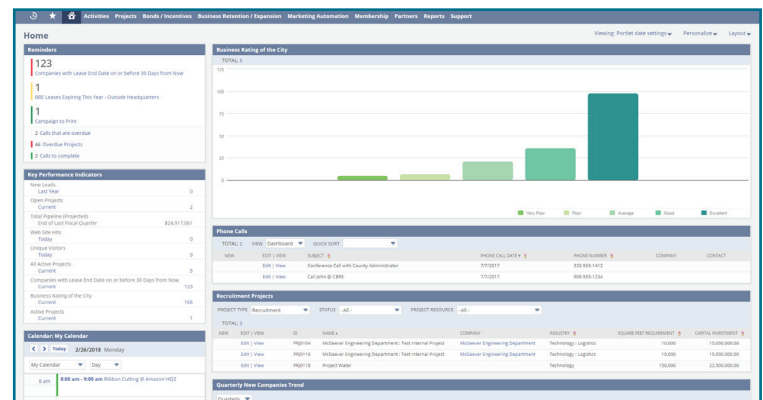


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Economic Development — Energize your jurisdiction through economic development initiatives that will lead to financial, social, and quality of life improvements for the community you serve. GovSense helps you manage the entire lifecycles of projects and incentives, while collaborating with businesses to ensure retention and expansion. GovSense helps your jurisdiction better compete for and win new economic development projects, with:

- robust CRM functionality that gives you comprehensive data for all companies, brokers, site selectors, tenants, etc., in a "lead to selection" process.
- marketing automation features to help you engage with these companies, brokers, site selectors, tenants, etc., and promote the benefits of developing in your community.
- the ability to create, manage and assign bonds and incentives to leads, projects and companies, whether offered by your community or third parties.
- the power to leverage your community's current investment in ESRI technologies to enable economic developers to consume and share data on a map.



Contact us today to schedule a demo to learn more about how GovSense is the perfect fit for jurisdictions requiring land management software.
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